

SHAWANO HOCKEY LEAGUE (SHL)

Serving the communities of Shawano, Bonduel, Cecil, Marion, Pulaski, Tigerton, Clintonville, Menominee County and beyond.

Thank you for your interest in advertising at the Crawford Center, home of Shawano Hockey League. The Crawford Center has hundreds of visits weekly for the 20 week hockey season, not to mention the access from our website www.shawanohockey.org. The Crawford Center, with its 34,000 square feet of ice is the largest indoor facility in Shawano County.

SPONSER LEVELS

BENEFACTOR LEVEL: **\$700.00**

4' X 8' Sign across from the Bleachers , ½ page program sponsor, plus an image of your logo and web link on our website.

DONER LEVEL: **\$350.00**

4' X 4' Sign across from the Bleachers, ¼ page program sponsor, plus an image of your logo and web link on our website.

PATRON LEVEL: **\$175.00**

2' X 4' Sign hanging over the ice, plus an image of your logo and web link on our website.

ZAMBONI LEVEL: (over (3) years) **\$5,000.00**

Full page program sponsor plus an image of your logo and web link on our website for 3 years.

** \$2500 first year, \$1250 2nd & 3rd yr **

FACE OFF LEVEL

Your Logo – Center Ice - \$1000.00/year

½ page program sponsor and your logo and web link on our website.

Your Logo – Face Off - \$250.00 /year

¼ page program sponsor, your logo and web link on our website.

TOURNAMENT PROGRAM SPONSER LEVELS

Tournament program sponsorship allows your company to be advertised in our printed program and also on our website for tournaments hosted at the Crawford Center.

THE 2010-2011 TOURNAMENTS ARE:

PeeWees – Jan. 14th – 16th, 2011

Squirts – Jan. 28th – 30th, 2011

Bantams – Feb. 18th – 20th, 2011

Full Page Program Sponsor* \$100.00

½ Page Program Sponsor* \$60.00

¼ Page Program Sponsor* \$35

These prices include your company logo on our website, plus a link on our website to yours.

Website Only \$100.00

SPONSORSHIP PROGRAM

SPONSOR:

Name: _____

Contact Person: _____

Address: _____

City: _____

Phone: _____

Sponsorship Level: _____

Email address: _____

Website: _____

1. This sign program is a yearly fundraising program the Shawano Hockey League use to provide quality Youth Hockey while maintaining reasonable cost to the participants. The support will be used mainly for the expenses of the skating program.
2. The Sponsor agrees to pay the Shawano Hockey League a sponsorship fee of \$_____ with check #_____.
3. Sign Sponsorship is an annual privilege. Sponsors obtaining a sign after the start of each year will have the second year prorated.

4. This agreement, when signed by both parties, is a legally enforceable contract.
5. This document is the total agreement. Changes to the agreement must be in writing and signed by both parties.

Sponsor Name:

Sponsor Signature:

Date: _____

Shawano Hockey League:

Name: _____

Signature: _____

Date: _____

Thank You for your support.

Shawano Hockey League

PO Box 125

Shawano, WI 54166

715-526-5336

Why Advertise at the Crawford Center?

Throughout the hockey season, October to March, skaters and guests visit the Crawford Center for hockey games and social activities.

During tournament times, skaters from all around the state will be playing hockey at the Crawford Center and spending time in the Shawano Area.

By demonstrating your commitment to youth sports, you have the unique opportunity to advertise your business to children and adults who visit the Crawford Center.

The best reason to advertise at the Crawford Center is the reasonable cost. Guest surveys tell us that they tend to patronize businesses that support the league through sign sponsorship and tournament advertising. For this reason, we can ensure a great return on your advertising dollar.

Shawano Hockey League is a non-profit, tax-exempt organization and all contributions are tax deductible under section 501 (c) 3 of the Internal Revenue Code.

Shawano Hockey League

Home Ice:

The Crawford Center

Shawano, WI



Signage/Tournament Program

Sponsorship Levels

2010-2011 Season